Resource Submission Guidelines & Criteria

All content submitted to the Resource Library is subject to review by the Council team before publishing. The following guidelines are provided to help users prepare their submissions and understand the primary criteria used for publishing content on the Resource Library.

If your submission meets our criteria, we will publish it within three to five business days. We usually edit the submission to standardize the formatting and to include all relevant information. You will receive an email notification once your content has been published.

If your submission does not meet our criteria and we are unable to publish it, we will respond to you by email to let you know and explain why. We are happy to answer any questions and to help you prepare your content for publication in the Resource Library.

For any questions, please contact Melissa Celestin at programs@inclusivecapitalism.com.

Type of publication

As a public good, the Resource Library primarily posts content that is available for free. We accept a wide range of document types including case studies, guides, operational tools and manuals, papers, toolkits, and web publications. Content submitted must fall within one of the following categories:

- **Academic**: Published in an academic journal.

- **Case Study**: Example of private sector actions, programs, and/or policies (with the potential inclusion of public sector elements).

- **Data**: Provides data points, analysis, and/or data-based resources to inform the developments of corporate policy or practice.

- **General Resource**: Comprehensive materials that may cover several thematic areas or include a collection of resources that fit into a range of the other available categories.

- **Guidance**: Higher level/thematic guidance materials designed to support the development of broader corporate policies and theoretical frameworks and/or approaches.

- **Policy Recommendation(s)**: Guidance and recommendations designed for public sector and government officials.

- **Operational tools, toolkits, and manuals**: Designed to provide guidance on corporate practices, metrics, and/or indicators for companies to assess and/or develop programs and practices.

- **Other**: Not captured by the above categories, please specify.

We do not publish:

- Draft papers which are not presented as a final product.
- News articles
- Newsletters or bulletins
- Presentations (ppt or pdf)
- Annual reports
- Blog posts. However, we encourage Council members to share links to blogs on their member profiles. If you are interested in writing an original insight or case study for our Newsroom, please log in to the Council website and submit your idea to the Communications team here.

Connecting Frameworks for Systemic Change

We align member commitments and resources to the World Economic Forum International Business Council's Pillars for sustainable value creation — People, Planet, Principles of Governance, and Prosperity — and that advance the United Nations Sustainable Development Goals.

See below our recommended pairings for Pillar, Theme, and SDGs. Not every theme or SDG suggested for a pillar will apply to your individual resource.

People	Planet	Principles of Governance	Prosperity
• Dignity & Equality • Health & Well Being • Skills for the Future	• Climate Change • Nature Loss • Fresh Water Availability • Air Pollution • Water Pollution • Resource Availability	• Governing Purpose • Quality of Governing Body • Stakeholder Engagement • Ethical Behavior • Risk & Opportunity Oversight	• Wealth Creation & Employment • Innovation in Better Products & Services • Community & Social Vitality

Audience

Submissions should be considered relevant and of interest to a broad audience of business leaders across a variety of sectors and geographies.

Language

The Resource Library publishes content in only English. Content in other languages will not be translated.

Diversity of content

The Resource Library strives to present a diverse array of viewpoints, organizations, and geographies.

Content ownership

Only content for which the organization owns the publication rights will be included in the Resource Library.

Format

Resources must be professional in appearance and free of grammar and typing errors.