



Social Media and Marketing Intern

About the Council for Inclusive Capitalism

The Council for Inclusive Capitalism is a global business-led nonprofit organization committed to creating a more inclusive capitalism that delivers long-term value for all stakeholders by improving conditions for people, planet, prosperity and principles of governance. Our organization is working with global leaders and their organizations to drive behaviors and establish concrete goals and measurements to foster greater inclusivity in economic growth and achieve the Sustainable Development Goals (SDGs).

The Position

The Council for Inclusive Capitalism seeks a paid communications intern to work remotely with our growing team. The Social Media and Marketing Intern supports the Council's communications goals through social media engagement, writing and storytelling, media monitoring, analytics, and more. Reporting directly to the Director of Communications and working closely with all members of the Council's communications department, you will bring the work of the Council and its members to life through creative content and record the global impact of our brand.

We are a small but mighty team that values flexibility and the willingness to try new things. You will perform related work as needed, as well as participate in conversations about communications and marketing strategy.

Ideal candidates have an interest in ESG, economics, and social impact and get excited by the idea of working with some of the most impactful global brands out there.

What You'll Do:

- Research, create, and publish stories and communications content as related to our work
- Create social media graphics and edit video content using tools like Canva and Filmora
- Track daily media mentions and monitor the Council brand and key topics on social media
- Help maintain team processes including database management, media list development, editorial calendaring, and design library maintenance
- Assist with online research to support communication projects



What You'll Gain:

- Teamwork and project management experience
- Experience with new digital media for business purposes
- Sharpened skills in writing, design, and video -- and portfolio-quality work samples.
- Understanding of public relations strategies and monitoring in a nonprofit context

What You Need:

- This internship is designed to suit undergraduate students with at least two years of study in communications, journalism, public relations, marketing, or similar programs.
- Availability to work approximately 25 hours per week
- Passion for the digital space and eagerness to learn new tools and techniques
- Strong communication skills, including clear and effective written communication and an eye for visuals,
- Research and analytical know-how, or a willingness to learn these skills
- Ability to effectively present information and respond to questions from team members and department managers
- Eagerness to provide and receive feedback with an eye towards growth and development
- Familiarity with key social platforms including Twitter, LinkedIn, Facebook, and Instagram.
- Experience working in Microsoft Office 365 and Google applications.
- Self-motivation, good organizational skills, energy, and enthusiasm
- Superior attention to detail

If you are interested in joining our team, please send your resume along with a cover letter explaining your interest in our organization and 1-2 short writing samples to Media@InclusiveCapitalism.com with "Social Media & Marketing Intern" in the subject line.

The Council for Inclusive Capitalism is an equal opportunity employer and prohibits discrimination of any type on the basis of race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.